



2017 Color Trends

See our new
Color of the Year
and 4 new color
directions for 2017

PPG
THE VOICE OF COLOR®

2017 COLOR OF THE YEAR

Meet our newest charmer, Violet Verbena. It is nostalgic as well as modern. It's a substantial color in a world that can sometimes feel so fleeting, temporary. And, Violet Verbena is luxurious in a harsh, invasive world that actually needs some pampering, mystery and privacy.

« *A grounding violet nuanced with a shade of gray.* »

Violet Verbena
PPG1169-5

introspective
modern
calming





modernized elegance
historical reference
style reissued



HOURGLASS

The HOURGLASS theme is about foundations, origins, and finding stability by updating the familiar. HourGlass trend-lovers look to the classics and historical Relevance for inspiration.

HourGlass colors work well in today's world when blended with a healthy dose of neutrals which continue to be popular in architectural interiors and exteriors.

Sheffield Gray
PPG1041-6

Cider Toddy
PPG1207-7

Confidence
PPG1078-5

Delicate White
PPG1001-1

Go To Gray
PPG1004-1

String Of Pearls
PPG1079-1



tender reflection
elegant simplicity
depth of introspection





ESSENCE is a theme about purity and simplicity in design as well as purifying and simplifying one's life.

Blended peaches, creamy yellows and subdued pinks offer opportunities for a soft, subtle atmosphere grounded with the deepest of blue-greens.



Almond Cream
PPG1086-3

Peach Beauty
PPG18-27

Soothing Sapphire
PPG10-09

Oyster White
PPG10-05

Subdued
PPG1015-4

Violet Verbena
PPG1169-5



fluid boundaries

make a statement

defiance of convention

challenge expectations



IMPOWER



IMPOWER as a theme represents the desire to embrace change and to progressively welcome the alterations that come as a new, different way of living.

The color palette reflects the dark, light, and everything in between. Energetic blues and greens bump up against subtle midtones for a shock of color and attention. Clean colors bump up against grayed ones.

Bermuda
PPG1150-6

Bark
PPG1007-7

Azure Tide
PPG1231-6

Milk Paint
PPG1098-1

Hayloft
PPG12-18

Parachute
PPG1218-5





BIOCENTRIC

indoor gardens
green builds
natural imitation

BIOCENTRIC

BIOCENTRIC is supported by the philosophy that we are all connected, and that the natural world is once again becoming a dominant design influence.

The BIOCENTRIC palette features an organic flight of natural greens accented by an intense yellow on a base of black and white.

Leafy Romaine
PPG11-14

Delicate White
PPG1001-1

Mostly Metal
PPG1036-7

Blueberry Muffin
PPG1164-5

Dilly Dally
PPG1213-6

Photo Gray
PPG1029-4



EXTERIOR

STAIN COLOR OF THE YEAR

Contemporary styles and the strong trend for transitional styles create the preference for brown-grays and what we see as our Stain color of the year! See our trend-setting palette below.



Phoenix Fossil
Flood Solid Color

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